# DREAMRIDE PARTNERSHIP PROPOSAL

**November 27, 2023** 

Presented by: Dr. Gary E. Maestas

#### **OVERVIEW**

### 1. Project background and description

In 2020, the Dreamride organization planned on completing Dream Ride 2020, an educational print pilgrimage to inspire youth to live healthy lives. The ride was scheduled to take part as part of the Plymouth 400 commemoration. Due to the COVID-19 pandemic, Dream Ride 2020 was postponed. As a result of the postponement, Dream Ride Plymouth Inc. is gearing up to undertake our latest major Dream Ride event.

#### 2. Project scope

The Dream Ride will take place in June 2024, and a team of riders will be riding 600 miles while stopping at schools and partner entities along the way to promote health and wellness. As we have done in the past, we would like to invite students from Plymouth North and Plymouth South High School to be part of the undertaking to help us promote and document the message that we send to students in Plymouth and beyond. This has worked exceptionally well in the past, and it has been a great experience for the students who participated. The students will be integral to our daily activities and part of our assemblies at schools along the route.

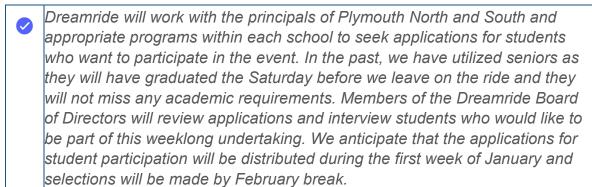
#### 3. Student Commitment

The Dreamride organization will raise the funds necessary to pay for the expenses of the students accompanying the ride. I'm here tonight, to propose that the Plymouth school committee endorse the Dream Ride as a ride partner. This has been an unbelievable partnership, and I believe it will allow us to continue with our past success.

The students attending the event will:

- Support promotional activities leading up to the event
- Assist with media relations on a daily basis
- Record, edit, and produce content to be shared with stakeholders
- Utilize the skills they have gained in the Plymouth Public Schools to assist with a successful Dream Ride event

#### 4. Student Recruitment



### 5. Action by the Plymouth School Committee

By approving this as a Plymouth Public Schools trip, both North and South High School students can assist the Dream Ride in designing the media content to include print, video, and technical video production for the event

## 6. Dream Rides Scope of Work

The goal of the Dreamride organization is to help promote health and wellness opportunities to the Plymouth community and beyond. The impact that the Dream Ride has had in the past can blossom and continue to inspire healthy opportunities for youth. The funds that we generate through fundraising efforts are used for grants to help schools and partner organizations create health and wellness-centered opportunities for youth.

# 7. High-level timeline/schedule

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Selection of Student team: February 2024

Dream Ride 2024 Launch: June 3, 2024