

DREAMRIDE PARTNERSHIP PROPOSAL

November 27, 2023

Presented by: Dr. Gary E. Maestas

OVERVIEW

1. Project background and description



In 2020, the Dreamride organization planned on completing Dream Ride 2020, an educational print pilgrimage to inspire youth to live healthy lives. The ride was scheduled to take part as part of the Plymouth 400 commemoration. Due to the COVID-19 pandemic, Dream Ride 2020 was postponed. As a result of the postponement, Dream Ride Plymouth Inc. is gearing up to undertake our latest major Dream Ride event.

2. Project scope



The Dream Ride will take place in June 2024, and a team of riders will be riding 600 miles while stopping at schools and partner entities along the way to promote health and wellness. As we have done in the past, we would like to invite students from Plymouth North and Plymouth South High School to be part of the undertaking to help us promote and document the message that we send to students in Plymouth and beyond. This has worked exceptionally well in the past, and it has been a great experience for the students who participated. The students will be integral to our daily activities and part of our assemblies at schools along the route.

3. Student Commitment



The Dreamride organization will raise the funds necessary to pay for the expenses of the students accompanying the ride. I'm here tonight, to propose that the Plymouth school committee endorse the Dream Ride as a ride partner. This has been an unbelievable partnership, and I believe it will allow us to continue with our past success.

The students attending the event will:

- Support promotional activities leading up to the event
- Assist with media relations on a daily basis
- Record, edit, and produce content to be shared with stakeholders
- Utilize the skills they have gained in the Plymouth Public Schools to assist with a successful Dream Ride event

4. Student Recruitment

✓	<i>Dreamride will work with the principals of Plymouth North and South and appropriate programs within each school to seek applications for students who want to participate in the event. In the past, we have utilized seniors as they will have graduated the Saturday before we leave on the ride and they will not miss any academic requirements. Members of the Dreamride Board of Directors will review applications and interview students who would like to be part of this weeklong undertaking. We anticipate that the applications for student participation will be distributed during the first week of January and selections will be made by February break.</i>
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5. Action by the Plymouth School Committee

✓	<i>By approving this as a Plymouth Public Schools trip, both North and South High School students can assist the Dream Ride in designing the media content to include print, video, and technical video production for the event</i>
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6. Dream Rides Scope of Work

✓	<i>The goal of the Dreamride organization is to help promote health and wellness opportunities to the Plymouth community and beyond. The impact that the Dream Ride has had in the past can blossom and continue to inspire healthy opportunities for youth. The funds that we generate through fundraising efforts are used for grants to help schools and partner organizations create health and wellness-centered opportunities for youth.</i>
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7. High-level timeline/schedule

✓	<i>Selection of Student team: February 2024</i> <i>Dream Ride 2024 Launch: June 3, 2024</i>
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